Sponsorship Opportunities

We invite you to share information about your organization, its books, products, and services, and to network with conference attendees through exhibiting, advertising, and sponsorship opportunities! If you would like to discuss one of our sponsorship options below or a custom sponsorship package, please contact HxA's Development specialist, Malik Peacock, **via email.**

Platinum Package: $20,000
- Exhibit Hall Booth with 1 table and 2 chairs
- 5 registration passes for the full conference (does not include pre-conference programming)
- Sponsored email sent to HxA member list 3 months prior to the conference
- Sponsored email sent to conference registrants 2 months prior to the conference and again at 1 month prior to the conference
- Logo and recognition as a sponsor in the mobile app for the conference
- Logo and recognition as a platinum sponsor on digital displays at the conference venue
- Logo, sponsor recognition, and hyperlink on our conference website
- Recognition as a Platinum Sponsor in opening remarks
- Sponsored Poster Session and Reception with recognition in the print and digital versions of the program and signage

Gold Package: $12,000
- Exhibit Hall Booth with 1 table and 2 chairs
- 4 registration passes for the full conference (does not include pre-conference programming or post-conference happy hour)
- Sponsored email sent to HxA member list 3 months prior to the conference
- Sponsored email sent to conference registrants 2 months prior to the conference and again at 1 month prior to the conference
- Logo and recognition as a sponsor in the mobile app for the conference
- Logo and recognition as a gold sponsor on digital displays at the conference venue
- Logo, sponsor recognition, and hyperlink on our conference website
- Sponsored meal (Friday breakfast, Friday luncheon, or Saturday brunch) with recognition in the print and digital versions of the program and signage

Silver Package: $5,000
- Exhibit Hall Booth with 1 table and 2 chairs
- 3 registration passes for the full conference (does not include pre-conference programming or post-conference happy hour)
- Sponsored email sent to conference registrants 1 month prior to the conference
- Logo and recognition as a sponsor in the mobile app for the conference
- Logo and recognition as a silver sponsor on digital displays at the conference venue
- Logo, sponsor recognition, and hyperlink on our conference website
- Full page color ad in our program guide

- Sponsored Coffee Break with recognition in the print and digital versions of the program and signage

Bronze Package: $2,500
- Exhibit Hall Booth with 1 table and 2 chairs
- 2 registration passes for the full conference (does not include pre-conference programming or post-conference happy hour)
- Logo and recognition as a sponsor in the mobile app for the conference
- Logo and recognition as a sponsor on digital displays at the conference venue
- Logo, sponsor recognition, and hyperlink on our conference website

Wi-Fi Sponsorship: $5000
- Sponsored Wi-Fi through the duration of the conference
- Branded Wi-Fi password and Wi-Fi landing page
- Signage at the registration desk
- Logo and recognition as a sponsor in the mobile app for the conference
- Logo and recognition as a sponsor on digital displays at the conference venue
- Logo, sponsor recognition, and hyperlink on our conference website

Lanyard Sponsorship: $5,000
- Custom branded lanyards advertising your organization handed out to all registrants with their name badges
- Logo and recognition as a sponsor in the mobile app for the conference
- Logo and recognition as a sponsor on digital displays at the conference venue
- Logo, sponsor recognition, and hyperlink on our conference website

Keycard Sponsorship: $5,000
- Custom wrapped keycards advertising your organization for all registrants staying at the conference venue
- Logo and recognition as a sponsor in the mobile app for the conference
- Logo and recognition as a sponsor on digital displays at the conference venue
- Logo, sponsor recognition, and hyperlink on our conference website

Advertising Only: $1,000
- Logo and recognition as a sponsor in the mobile app for the conference
- Logo and recognition as a sponsor on digital displays at the conference venue
- Logo, sponsor recognition, and hyperlink on our conference website

Exhibit Booth Only: $1,500
- Exhibit Hall Booth with 1 table and 2 chairs

- 2 registration passes for the full conference (does not include pre-conference programming or post-conference happy hour)