



Conference Sponsorship Packages

Features	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Bronze \$2,000	Details
EXHIBIT BOOTH					6ft table and 2 chairs in conference exhibit hall.
CONFERENCE ACCESS					Gold & Platinum: 3 full conference passes for your staff Silver: 2 full conference passes for your staff Bronze: 1 full conference pass for your staff
MOBILE APP ADVERTISING					Logo and sponsor recognition as a sponsor in the mobile conference app.
PROGRAM GUIDE RECOGNITION					Logo and sponsor recognition in the digital program.
CONFERENCE WEBSITE BRANDING					Logo and sponsor recognition on conference website with link.
SPONSORED EMAIL TO CONFERENCE ATTENDEE LIST					Sponsored email sent to conference registrants 1 month prior to the conference.
SPONSORED EMAIL TO HxA MEMBERSHIP LIST					Sponsored email sent to full HxA membership list 3 months prior to the conference.
VIP DINNER ACCESS					Seats for up to 2 staff members at the conference VIP dinner featuring plenary speakers, HxA board members, and influential attendees.
SPONSORED OPEN INQUIRY AWARDS CEREMONY					Includes conference signage and recognition in the printed schedule and digital program.
SPONSORED MEAL/RECEPTION					Includes conference signage and recognition in the printed schedule and digital program.
SPONSORED COFFEE BREAK					Includes conference signage and recognition in the printed schedule and digital program.