

Features	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Bronze \$2,000
EXHIBIT BOOTH 6ft table in conference exhibit hall				
CONFERENCE ACCESS Gold & Platinum: 3 full conference passes Silver: 2 full conference passes Bronze: 1 full conference pass				
FULL CONFERENCE BRANDING Logo and recognition as a sponsor (listed by tier) across the interactive conference mobile app, digital program, and website				
SWAG BAG INSERT Option to include printed materials or merch in the HxA welcome swag bag given to each attendee				
SPONSORED EMAIL TO CONFERENCE ATTENDEE LIST Timely email sent to all conference attendees with your pre-approved messaging				
SPONSORED EMAIL TO FULL HXA MEMBERSHIP LIST Timely email sent to over 7,000 HxA members with your pre-approved messaging				
INVITATION TO VIP DINNER Two reserved seats at the VIP dinner featuring plenary speakers, HxA board members, and influential attendees				
OPEN INQUIRY AWARDS CEREMONY SPONSOR Dedicated time for remarks by sponsor during the ceremony, printed signage, and ability to distribute print materials at tables				
CONCURRENT SESSION SPONSOR* Dedicated time for remarks at the start of session, printed signage, and option to distribute print materials at tables				
WEDNESDAY LUNCHEON SPONSOR* Dedicated time for remarks, printed signage, option to distribute print materials at tables				
COFFEE BREAK SPONSOR Printed signage during coffee breaks and option to set out printed materials				

 $^\star\text{Gold}$ sponsors are given a choice of one concurrent session or the luncheon on a first-come-first-serve basis.