



JUNE 23-25
NEW YORK CITY

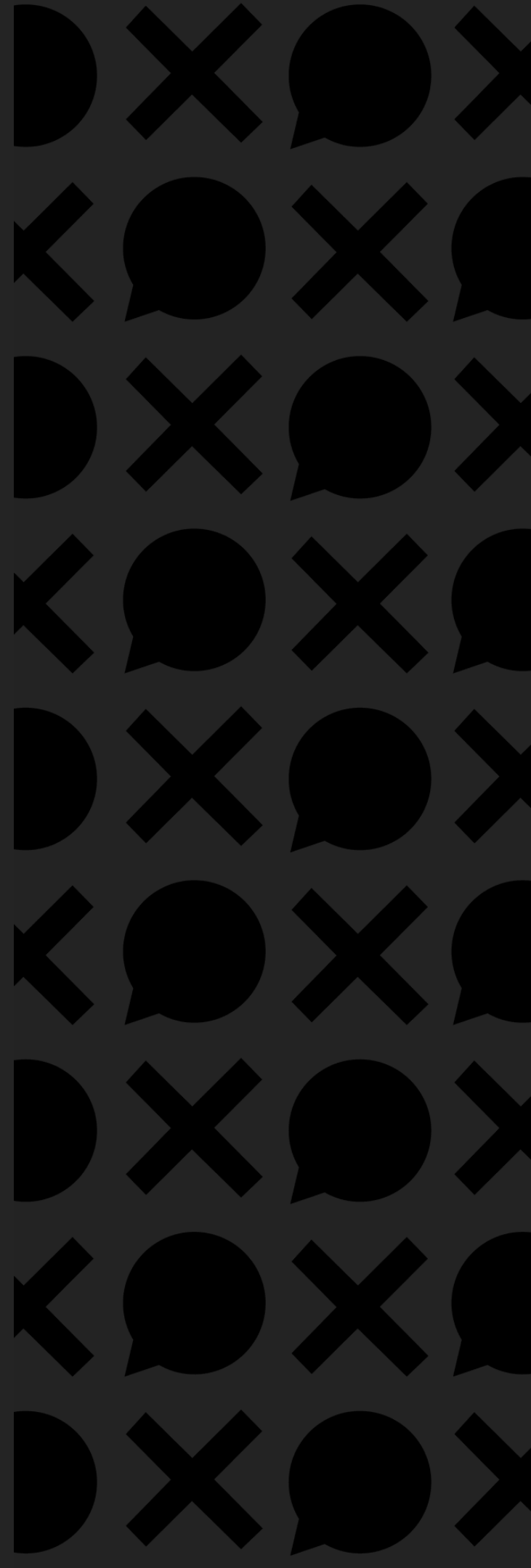
ABOUT HETERODOX ACADEMY

Heterodox Academy is a nonpartisan, nonprofit membership organization of thousands of faculty, staff, and students advocating for policy and culture changes that allow universities to be truth-seeking, knowledge-generating institutions grounded in open inquiry, viewpoint diversity, and constructive disagreement.

7,500 Members

74 Campus
Communities

and growing!



ANNUAL HxA CONFERENCE



hxa 2024 Heterodox Academy Conference Highlights

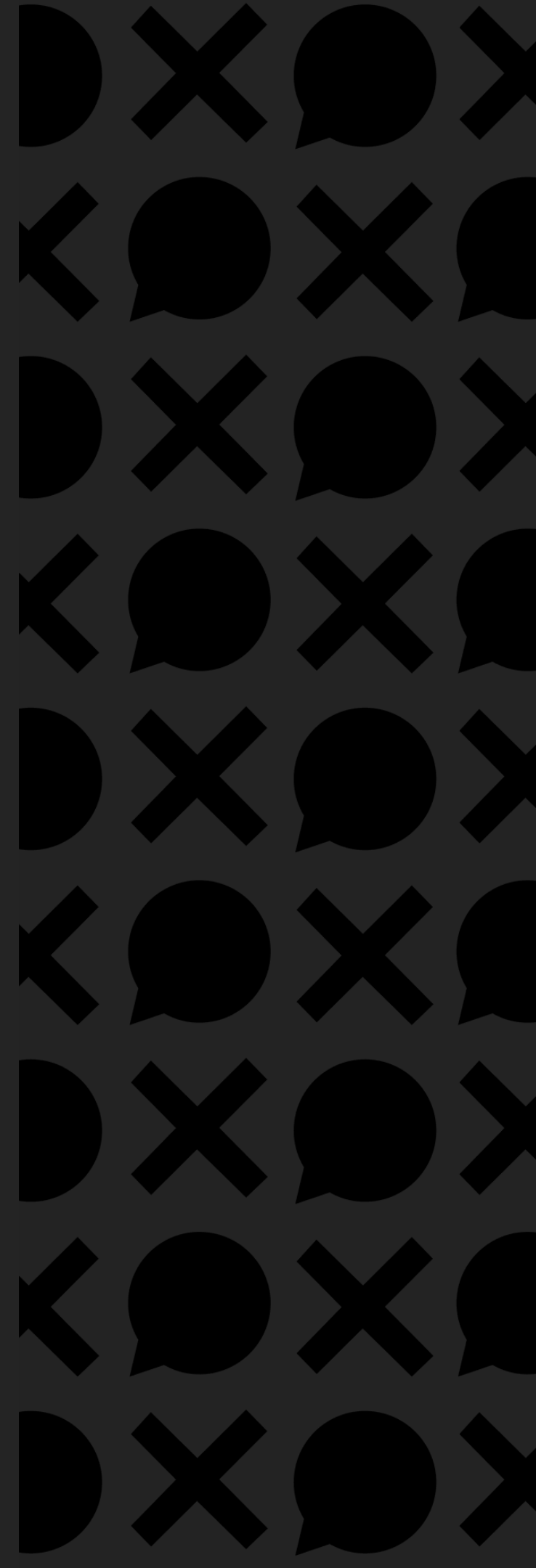
Watch later Share

HxA 2024 Where Open Minds Meet

A HIGHLIGHT REEL FROM THE HXA
ANNUAL CONFERENCE IN CHICAGO

Watch on YouTube

The image shows a YouTube video player thumbnail. At the top left, there is a circular logo with 'hxa' and '2024'. To its right, the text '2024 Heterodox Academy Conference Highlights' is displayed. In the top right corner, there are icons for 'Watch later' and 'Share'. The main title 'HxA 2024 Where Open Minds Meet' is prominently featured in the center, with a red play button icon to the left of the words 'Minds Meet'. Below the title, a subtitle reads 'A HIGHLIGHT REEL FROM THE HXA ANNUAL CONFERENCE IN CHICAGO'. At the bottom left, there is a 'Watch on YouTube' button. The background of the thumbnail is a photograph of a woman with blonde hair, wearing a green lanyard and a blue and white patterned top, speaking into a microphone. She is gesturing with her left hand. In the background, a large audience of people is seated in a conference hall, looking towards the speaker.



HxA 2025 CONFERENCE

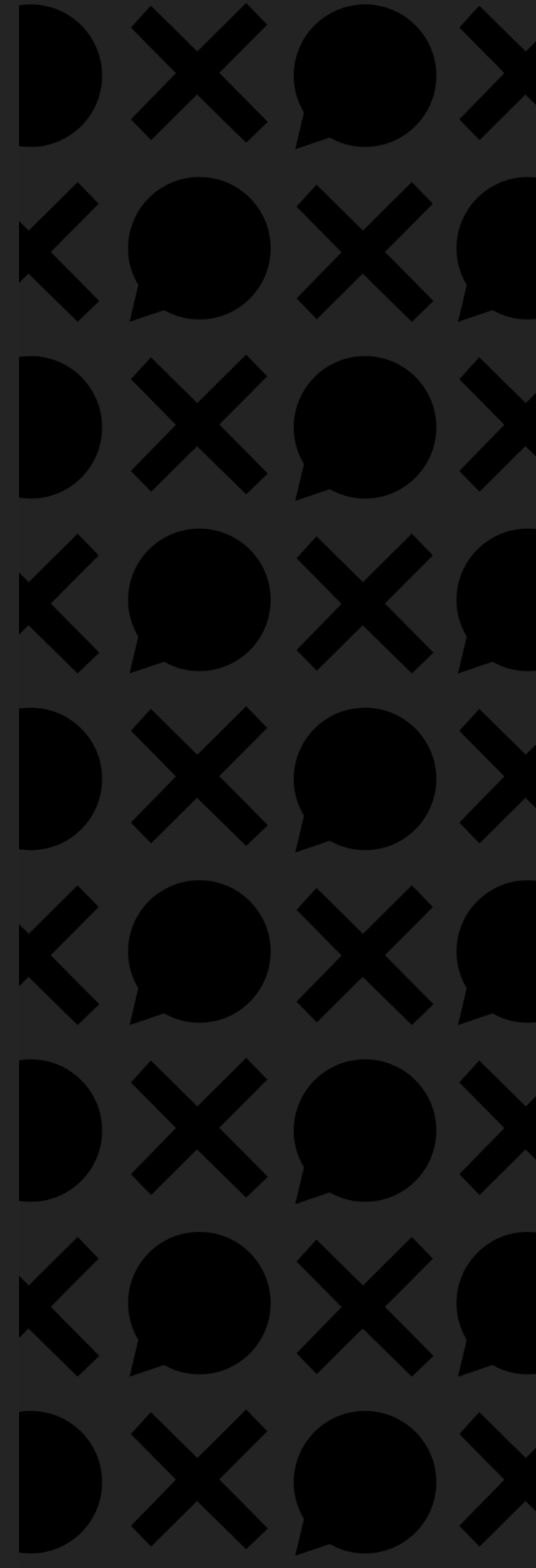


Marriott Brooklyn Bridge

500 Attendees

100 Speakers

003 Days



WHY BECOME A SPONSOR?

Exposure to hundreds of faculty from premier institutions of higher education across the US, Canada, and beyond. Our attendees are highly motivated to promote culture and policy changes on their campus to protect open inquiry.

Access to university presidents, deans, and public intellectuals. Our dynamic programming includes high profile academics, thought leaders, and decision makers from across the academy, including John McWhorter (Columbia), Sian Beilock (Dartmouth), Jerry Coyne (U. Chicago), Nadine Strossen (NY Law School) and more.

Aligned with your values. Like you, HxA's members are dedicated to elevating academic freedom, open inquiry, and intellectual curiosity.

Build support for your organization. Grow your audience by tapping into our dynamic and influential higher ed network.



SPONSORSHIP TIERS

See our full sponsorship breakdown to see which package is right for your organization.

Packages range from \$2,000 up to \$20,000.

Our **Platinum Package** includes high value items, including a sponsored email to our membership list of over 7,000 higher ed faculty, staff, and students; VIP dinner access at the conference; and named sponsorship of our Open Inquiry Awards Ceremony.

See full Sponsorship Packages PDF by [clicking here](#).



Conference Sponsorship Packages

Features	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Bronze \$2,000
EXHIBIT BOOTH 6ft table in conference exhibit hall				
CONFERENCE ACCESS Gold & Platinum: 3 full conference passes Silver: 2 full conference passes Bronze: 1 full conference pass				
FULL CONFERENCE BRANDING Logo and recognition as a sponsor (listed by tier) across the interactive conference mobile app, digital program, and website				
SWAG BAG INSERT Option to include printed materials or merch in the HxA welcome swag bag given to each attendee				
SPONSORED EMAIL TO CONFERENCE ATTENDEE LIST Timely email sent to all conference attendees with your pre-approved messaging				
SPONSORED EMAIL TO FULL HXA MEMBERSHIP LIST Timely email sent to over 7,000 HxA members with your pre-approved messaging				
INVITATION TO VIP DINNER Two reserved seats at the VIP dinner featuring plenary speakers, HxA board members, and influential attendees				
OPEN INQUIRY AWARDS CEREMONY SPONSOR Dedicated time for remarks by sponsor during the ceremony, printed signage, and ability to distribute print materials at tables				
CONCURRENT SESSION SPONSOR* Dedicated time for remarks at the start of session, printed signage, and option to distribute print materials at tables				
WEDNESDAY LUNCHEON SPONSOR* Dedicated time for remarks, printed signage, option to distribute print materials at tables				
COFFEE BREAK SPONSOR Printed signage during coffee breaks and option to set out printed materials				

*Gold sponsors are given a choice of one concurrent session or the luncheon on a first-come-first-serve basis.

We're happy to create a package that meets your organization's needs!
Contact Kait Saier at saier@heterodoxacademy.org to discuss further.

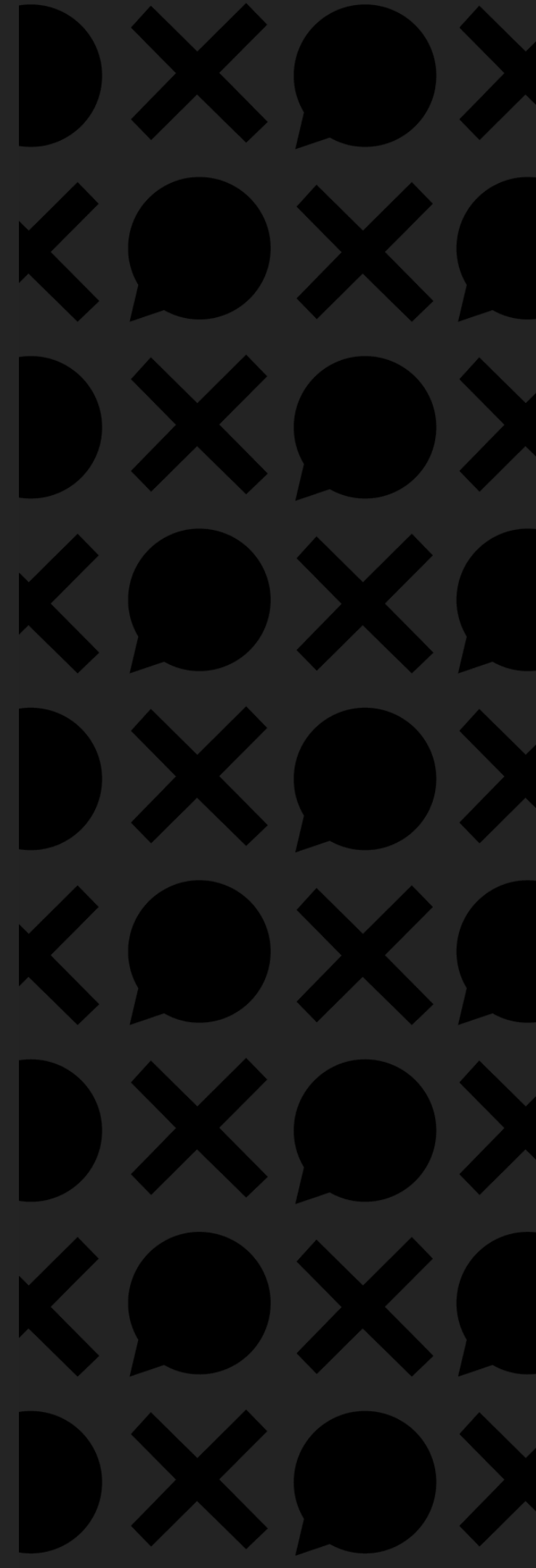
THIS YEAR'S SPONSORS INCLUDE



INSTITUTE FOR
HUMANE STUDIES
AT GEORGE MASON UNIVERSITY



ACTA
AMERICAN COUNCIL OF
TRUSTEES AND ALUMNI



WHAT ATTENDEES HAVE TO SAY

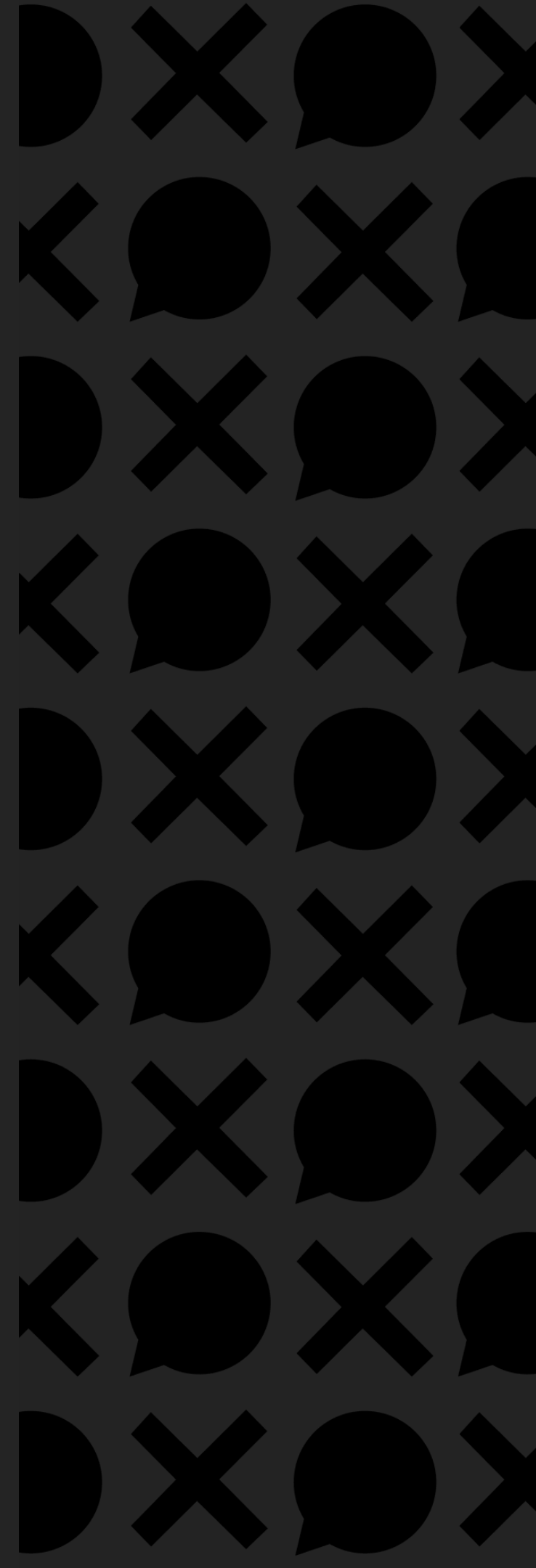


“Our ideas that we've been able to exchange have just flowed so easily and it's been wonderful to connect with people who are having similar experiences on their campus but also share their love of higher education.”

Jill Murphy, SUNY - Cortland

“It's been really fun to interact with people and hear different challenges they're facing at their institutions and the different ways in which they're approaching galvanizing the community.”

Andrus Ashoo - University of Virginia



SEE YOU IN NEW YORK?



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We're happy to work with you to create a package that fits your organization's need.

Contact our Director of Development, Kait Saier (saier@heterodoxacademy.org) to secure your sponsorship package for the 2025 HxA Conference today.

