



heterodox • academy

2027

conference

APRIL 12-14 • BOSTON, MA

8,500
Members

80
Campus
Chapters

About Heterodox Academy

Heterodox Academy is a nonpartisan, nonprofit membership organization equipping faculty, administrators, and staff with the tools, research, and community support they need to promote viewpoint diversity, constructive disagreement, and the free exchange of ideas — the core conditions for the truth-seeking, knowledge-generating work universities exist to do.

A photograph of the Boston skyline across the harbor, featuring numerous skyscrapers and the city's architecture. The image is framed by a red border with a leaf pattern. Overlaid on the image is the year '2027' in the top right, 'HxA Conf' in the middle left, and the dates 'April 12-14, 2027 - Boston' at the bottom left.

2027

HxA Conf

April 12-14, 2027 - Boston

RENEW. REFORM. REBUILD.

Higher education is facing a crisis of trust and purpose. Political interference, institutional timidity, cultural polarization — the pressure is real, and the academy is already changing. The only open question is who shows up to shape it.

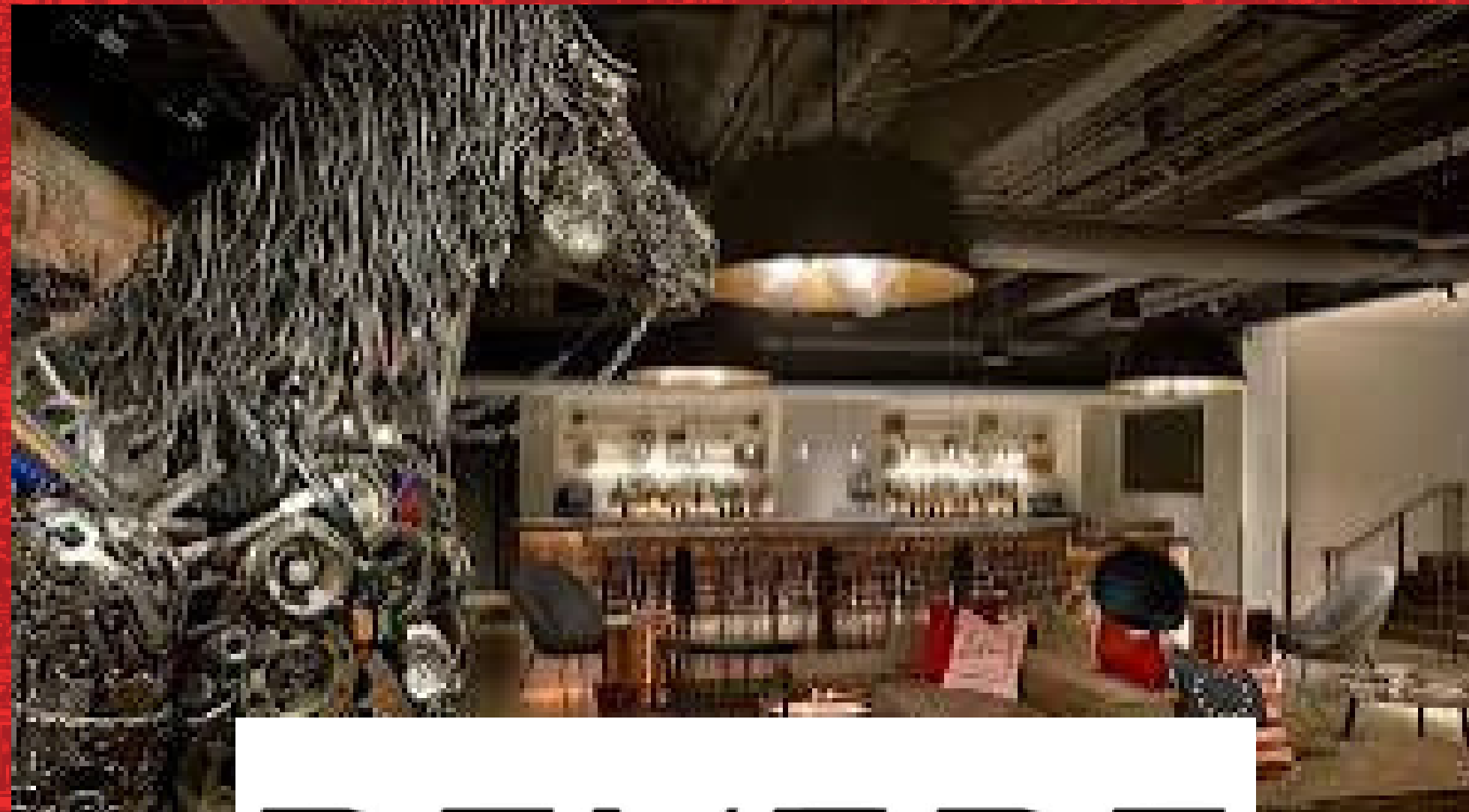
This year's theme is a rallying point for the people inside universities who love their institutions enough to do more than talk about what's wrong with them. HxA's members aren't disruptors. They're principled reformers, and over three days in Boston, they'll work through what a healthier academy actually looks like, what's worth building toward, and what it takes to get there together.

This is where the next chapter of higher ed gets written.

260 Attendees

80 Speakers

3 Days



REVERE
HOTEL | BOSTON COMMON

WHY BECOME A SPONSOR?

You already care about what happens in this room.

Every organization sponsoring this conference is here because higher education's direction affects their work too.

Exposure to the people actually doing the work.

Hundreds of engaged faculty and administrators from premier institutions across the US, Canada, and beyond — people actively pushing policy and culture change on their own campuses to elevate academic freedom, open inquiry, and viewpoint diversity.

Direct access to university presidents, deans, and public intellectuals.

Our dynamic programming includes high profile academics, thought leaders, and decision makers from across the academy.

Build support for your organization.

Grow your audience by tapping into our dynamic, influential higher ed network.

SPONSORSHIP TIERS

See our full sponsorship breakdown to see which package is right for your organization.

Packages range from \$3,000 up to \$10,000.

Our **Gold Package** includes high value items, including a sponsored email to our membership list of over 8,500 higher ed faculty, staff, and students and named sponsorship of a plenary meal or reception.

See the full Sponsorship Packages PDF by [clicking here](#).

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HxA 2027 Conference Sponsorship Packages			
Features	Gold \$10,000	Silver \$6,000	Bronze \$3,000
EXHIBIT BOOTH 6 ft table in conference exhibit hall	✓	✓	✓
CONFERENCE ACCESS Gold: three conference passes Silver: two conference passes Bronze: one conference pass	✓	✓	✓
FULL CONFERENCE BRANDING Logo and recognition as a sponsor (listed by tier) across the interactive conference mobile app, digital program, and website	✓	✓	✓
SWAG BAG INSERT Option to include a print material or merch item in the HxA welcome swag bag given to each attendee	✓	✓	
SPONSORED EMAIL TO CONFERENCE REGISTRANT LIST Timely email sent to all conference registrants with your pre-approved messaging		✓	
SPONSORED EMAIL TO FULL HXA MEMBERSHIP LIST Timely email sent to HxA members with your pre-approved messaging	✓		
COFFEE BREAK SPONSOR Recognition as a sponsor in the program and printed signage and option to set out printed materials		✓	
PLENARY MEAL OR RECEPTION SPONSOR* Recognition as a sponsor in the program and printed signage and option to distribute print materials at tables	✓		

**Choice of sponsored meal or reception available on a first-come-first-serve basis.*

We're happy to create a package that meets your organization's needs!
Contact McKay Stangler at stangler@heterodoxacademy.org to discuss further.

WHAT ATTENDEES HAVE TO SAY



“Our ideas that we've been able to exchange have just flowed so easily and it's been wonderful to connect with people who are having similar experiences on their campus but also share their love of higher education.”

Jill Murphy, SUNY - Cortland

“It's been really fun to interact with people and hear different challenges they're facing at their institutions and the different ways in which they're approaching galvanizing the community.”

Andrus Ashoo - University of Virginia



SEE YOU IN BOSTON!

—— heterodox academy ——
2027 CONFERENCE

We're happy to work with you to create a package that fits your organization's need.

Contact our Director of Advancement,
McKay Stangler
(stangler@heterodoxacademy.org)
to secure your sponsorship package for the
2027 HxA Conference today.