



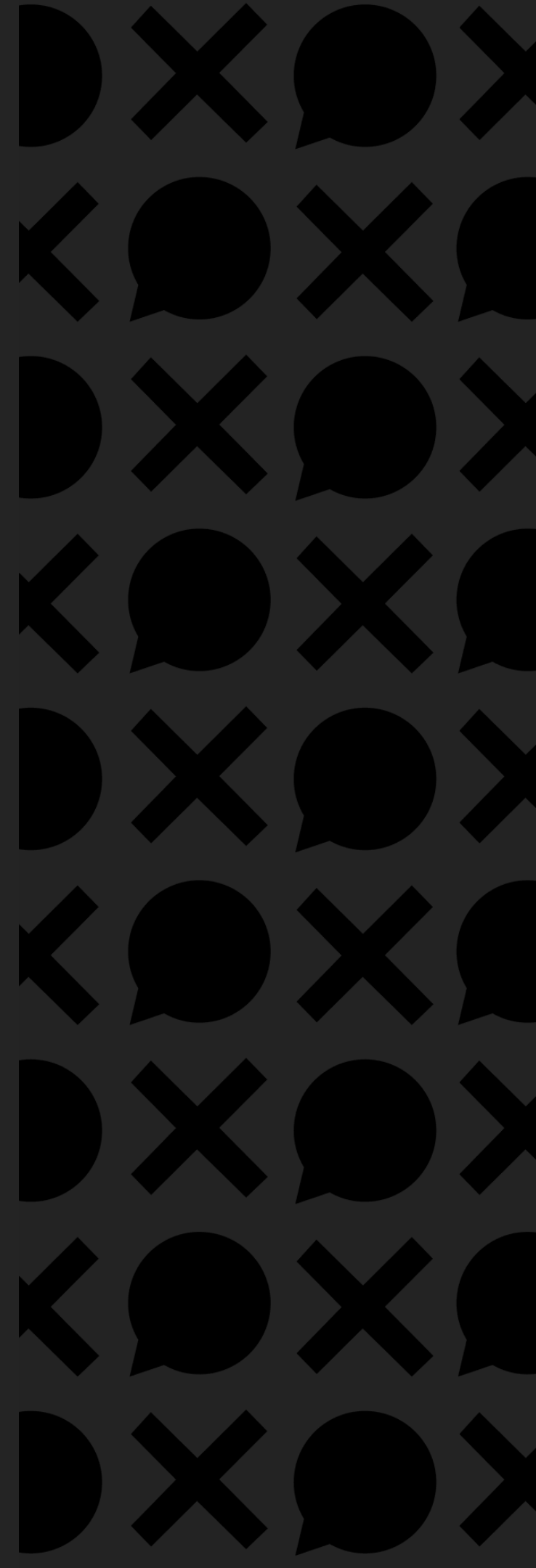
JUNE 23-25  
NEW YORK CITY

# ABOUT HETERODOX ACADEMY

Heterodox Academy is a nonpartisan, nonprofit membership organization of thousands of faculty, staff, and students advocating for policy and culture changes that allow universities to be truth-seeking, knowledge-generating institutions grounded in open inquiry, viewpoint diversity, and constructive disagreement.

**7,500** Members

**74** Campus  
Communities



# ANNUAL HxA CONFERENCE



hxa 2024 Heterodox Academy Conference Highlights

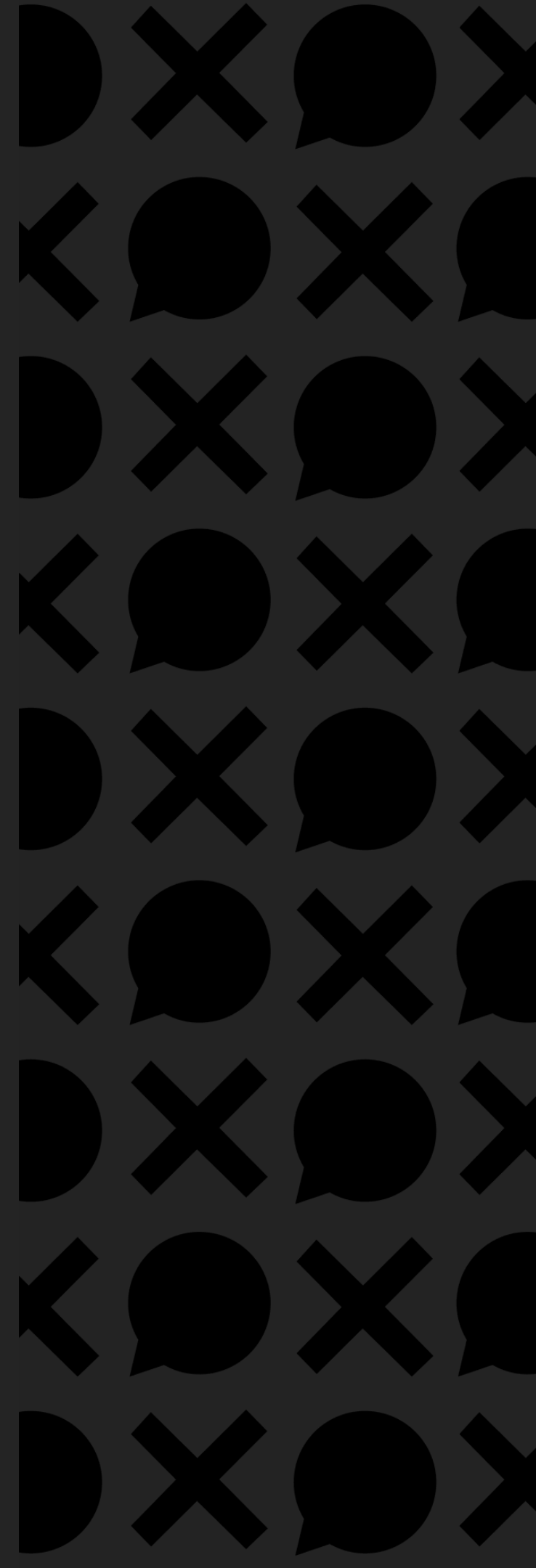
Watch later Share

## HxA 2024 Where Open Minds Meet

A HIGHLIGHT REEL FROM THE HXA  
ANNUAL CONFERENCE IN CHICAGO

Watch on YouTube

The image shows a woman with blonde hair, wearing a blue and white patterned sleeveless top and a green lanyard, speaking into a microphone. She is standing in front of a large audience seated in a conference hall. The background is slightly blurred, showing the audience and the interior of the venue. The text is overlaid on the right side of the image.



# HxA 2025 CONFERENCE

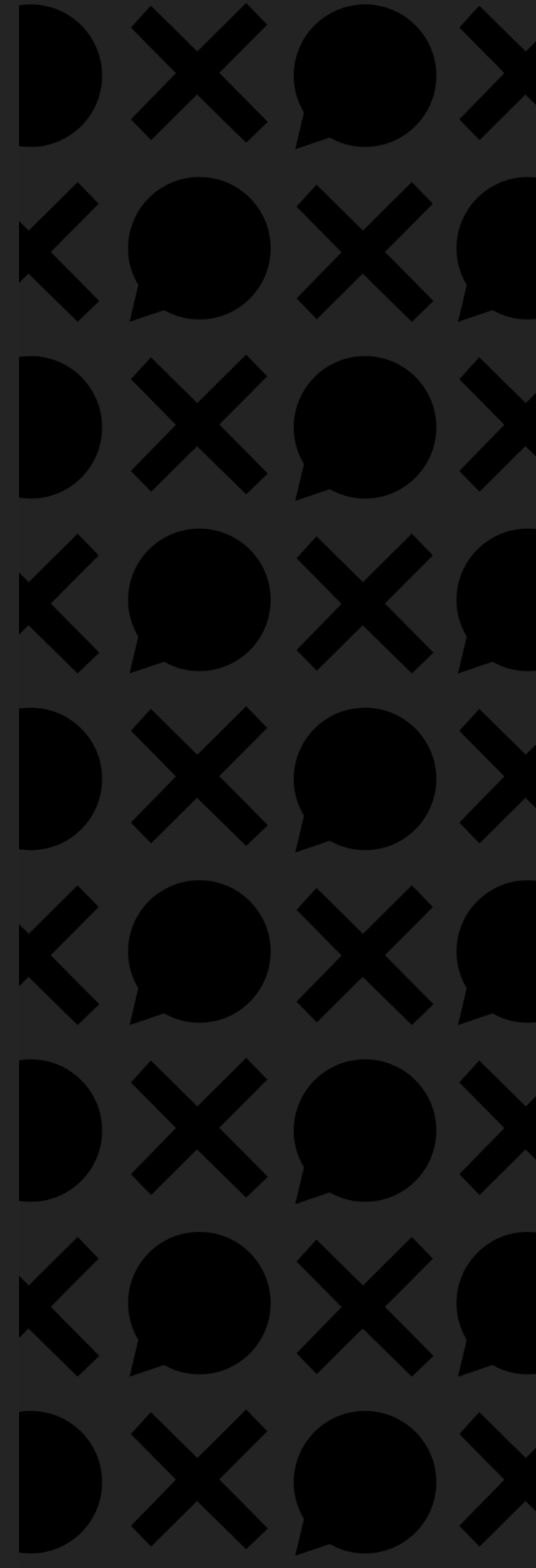


*Marriott Brooklyn Bridge*

**500** Attendees

**100** Speakers

**003** Days



# WHY BECOME A SPONSOR?

**Access to hundreds of faculty** from premier institutions of higher education across the US, Canada, and beyond. Our attendees are highly motivated to promote culture and policy changes on their campus to protect open inquiry.

**Access to university presidents, deans, and public intellectuals.** Our dynamic programming includes high profile academics, thought leaders, and decision makers from across the academy, including John McWhorter (Columbia), Sian Beilock (Dartmouth), Jerry Coyne (U. Chicago), Nadine Strossen (NY Law School) and more.

**Aligned with your values.** Like you, HxA's members are dedicated to elevating academic freedom, open inquiry, and intellectual curiosity.

**Build support for your organization.** Grow your audience by tapping into our dynamic and influential higher ed network.



# SPONSORSHIP TIERS

See our full sponsorship breakdown to see which package is right for your organization.

Packages range from \$2,000 up to \$20,000.

Our **Platinum Package** includes high value items, including a sponsored email to our membership list of over 7,000 higher ed faculty, staff, and students; VIP dinner access at the conference; and named sponsorship of our Open Inquiry Awards Ceremony.

See full Sponsorship Packages PDF by [clicking here](#).



## Conference Sponsorship Packages

Features	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Bronze \$2,000	Details
EXHIBIT BOOTH					6ft table and 2 chairs in conference exhibit hall.
CONFERENCE ACCESS					Gold & Platinum: 3 full conference passes for your staff Silver: 2 full conference passes for your staff Bronze: 1 full conference pass for your staff
MOBILE APP ADVERTISING					Logo and sponsor recognition as a sponsor in the mobile conference app.
PROGRAM GUIDE RECOGNITION					Logo and sponsor recognition in the digital program.
CONFERENCE WEBSITE BRANDING					Logo and sponsor recognition on conference website with link.
SPONSORED EMAIL TO CONFERENCE ATTENDEE LIST					Sponsored email sent to conference registrants 1 month prior to the conference.
SPONSORED EMAIL TO HxA MEMBERSHIP LIST					Sponsored email sent to full HxA membership list 3 months prior to the conference.
VIP DINNER ACCESS					Seats for up to 2 staff members at the conference VIP dinner featuring plenary speakers, HxA board members, and influential attendees.
SPONSORED OPEN INQUIRY AWARDS CEREMONY					Includes conference signage and recognition in the printed schedule and digital program.
SPONSORED MEAL/RECEPTION					Includes conference signage and recognition in the printed schedule and digital program.
SPONSORED COFFEE BREAK					Includes conference signage and recognition in the printed schedule and digital program.

# WHAT ATTENDEES HAVE TO SAY

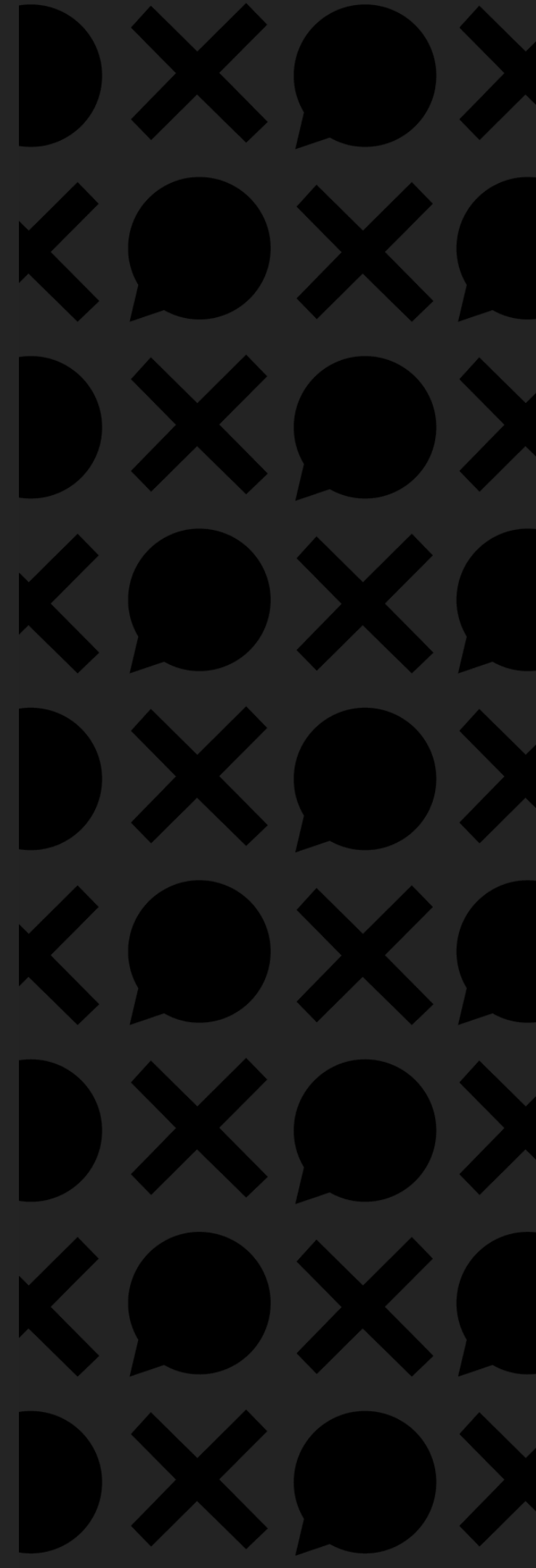


“Our ideas that we've been able to exchange have just flowed so easily and it's been wonderful to connect with people who are having similar experiences on their campus but also share their love of higher education.”

*Jill Murphy, SUNY - Cortland*

“It's been really fun to interact with people and hear different challenges they're facing at their institutions and the different ways in which they're approaching galvanizing the community.”

*Andrus Ashoo - University of Virginia*



# SEE YOU IN NEW YORK?



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NEW YORK CITY**

Contact our Events Manager Marisa Hart ([hart@heterodoxacademy.org](mailto:hart@heterodoxacademy.org)) to secure your sponsorship package for the 2025 HxA Conference today.

